



**DR. GERRON SCOTT**  
**ARCHITECTING THE**  
**FUTURE OF HIGHER ED**

Gerron Scott Consulting

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*Student Success by Design, Not by Chance.*

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## Signature Programs & Trainings

In today's higher education landscape, the need for intentional, equity-centered transformation has never been more urgent. Institutions are being called to not only serve, but to evolve. That evolution begins with how we design our systems, develop our people, and center our students.

In addition to consulting services, I offer a suite of signature programs that equip advising professionals, student success teams, and campus leaders to meet that call with clarity, courage, and strategy. These programs are not one-size-fits-all trainings — they are immersive, outcomes-driven experiences built from research, reflection, and years of on-the-ground leadership.

Each program blends frameworks and tools with practical application, allowing participants to move from insight to implementation in ways that are both scalable and deeply human. Whether your team is seeking to redesign advising systems, deepen equity practice, or lead sustainable change, these offerings are designed to meet your mission and push it forward.

Programs are available in virtual or in-person formats and are always customized to align with your institutional goals, audience, and context.



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Planned with Purpose, Not by Chance

### **Student Success by Design™**

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Student Success by Design™ is a comprehensive training experience that empowers advising professionals and campus leaders to reimagine student success through the lens of systems thinking, equity, and intentional design. Rooted in the belief that great outcomes come from great architecture, this program guides participants through every stage of redesign, from understanding student personas and mapping the advising journey to identifying institutional barriers and designing actionable solutions.

This program is ideal for advising teams, student affairs professionals, and cross-functional campus groups ready to move beyond incremental change toward transformational impact. Offered in both virtual and in-person formats, each session is interactive, collaborative, and aligned with your institutional mission and student demographics.

Participants leave with practical tools, journey maps, planning templates, and a customized strategy roadmap they can implement immediately. Whether you're launching a new initiative or strengthening what already exists, Student Success by Design™ helps teams turn insight into equity-driven action.

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### EquiVisor™

*Made for those who move change forward.*

EquiVisor™ is a training series built to strengthen equity leadership at the frontline of student success, where advisors, mentors, and student support professionals make daily decisions that shape campus culture. This course equips participants to recognize equity barriers, examine their own professional lenses, and apply inclusive strategies that foster trust, access, and belonging.

Designed for advisors, coaching staff, DEI teams, and leadership, EquiVisor™ uses case studies, real-world scenarios, and guided reflection to build participants' capacity to lead with equity, even in complex or imperfect systems. The program explores topics such as bias in advising, inclusive communication, equity-minded data use, and navigating institutional tension points.

Each session is grounded in practical application and offers tools for making equity a consistent part of professional practice. EquiVisor™ provides the clarity and courage needed to close equity gaps not just through policy, but through everyday advising relationships and choices.

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**DESIGN THE PATH. LIGHT THE WAY.  
LEAD THE FUTURE.**

### **The Advising Engineer™**

*Design the path. Light the way. Lead the future.*

The Advising Engineer™ is a leadership development program for advising professionals who are ready to lead systems change with vision, precision, and purpose. Combining principles of design thinking, change management, and student-centered leadership, this program helps professionals build structures that work, not just for students, but for staff and institutions alike.

Targeted toward mid-level advisors, advising managers, and aspiring leaders, The Advising Engineer™ offers an intentional space to think bigger about advising systems, staff development, and sustainable impact. Through interactive sessions, participants learn to diagnose system challenges, map advising ecosystems, create collaborative solutions, and lead teams through change.

This program is ideal for institutions preparing new advising leads or elevating the strategic capacity of existing teams. Participants walk away with design frameworks, leadership tools, communication strategies, and the confidence to lead equity-driven advising transformation from any seat.

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# Whole Student. Whole System.

Every story deserves  
to be seen.

## Whole Student. Whole System.

*Every story deserves to be seen.*

Whole Student. Whole System. is a program designed to help institutions reimagine student support through inclusive, holistic design. At its core, this training challenges teams to move beyond one-size-fits-all solutions and instead build advising and student services that honor the full complexity of student lives, including their intersecting identities, responsibilities, and aspirations.

This experience is ideal for institutions aiming to integrate equity, mental health, advising, and basic needs into a more coherent and compassionate system. Through facilitated design sessions, campus teams explore how to structure support services that are culturally responsive, seamless, and rooted in real student narratives.

Participants leave with system maps, action plans, and an equity-centered lens to apply across departments and policies. Whole Student. Whole System. is more than a training — it is a mindset shift toward institutional care that is proactive, relational, and radically human.

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### Thank You

Thank you for taking the time to explore this consulting portfolio. Every institution has the potential to build systems where all students thrive, and that potential is unlocked through intentional design, equity-driven strategy, and courageous leadership.

If you're ready to move from ideas to impact, I'd be honored to partner with you. Let's reimagine what's possible and architect a future in higher education that truly works for everyone.

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